

### Example introduction for a 1,000 word essay

This essay will discuss the work of Grayson Perry who has become a well-known craft artist within the last decade. The ceramist's work often features controversial subject matter which relates to his life as a child, violent events in the world, and his experience as a transvestite man. This subject has been chosen to answer the question due to an interest in ceramics and developing aspects of art that make a personal and social comment. Perry's work will be analysed through specific examples that represent different time periods. Overall, the intention is to gain an understanding of how an artist's life can connect to their practice.

What? (Outline & Define)	Why? (Justify)	How? (Map the Writing)
What will be covered?	Why is this of importance?	How will the topic be covered?
What is the context of this topic?	Why was it chosen?	Which key aspects will be discussed?  What might you seek to argue overall?