

Norwich University of the Arts: Library

Graphic Communication Yr 1

Useful sources of information

This is the reading list that your course has provided.

You will find everything you need by searching the catalogue via the [Library webpages](#).

For more information on how to search the catalogue [watch this short video](#)

Required:

Fletcher, A. (2001) *Art of looking sideways*. London: Phaidon.

Ingledew, J. (2016) *How to have great ideas : a guide to creative thinking*, London: Laurence King Publishing.

Lupton, E. (2010) *Thinking with type : a critical guide for designers, writers, editors, and students*. New York: Princeton Architectural Press.

McAlhone, B., Stuart, D. (1996) *A smile in the mind : witty thinking in graphic design*. London: Phaidon.

Wells, M. (2023) *User experience design: an introduction to creating interactive digital spaces*. London: Laurence King Publishing.

Recommended:

Baines, P. (2005) *Type & typography*. 2nd edn. London: Laurence King.

Crow, D. (2003) *Visible signs : an introduction to semiotics*. Crans-Pres-Celigny: Ava.

Frost, V. (2014) *Design your life: applying design principles to your life*. Melbourn: Lantern.

Hall, P., Sagmeister, S., and Pearlman, C. (2009) *Sagmeister : made you look*. New York: Harry N. Abrams.

Johnson, M. (2012) *Problem solved : how to recognize the nineteen recurring problems faced in design, branding and communication and how to solve them*. Second edition. London: Phaidon.

Kleon, A. (2012) *Steal like an artist : 10 things nobody told you about being creative*. New York: Workman Pub. Co.

Norwich University of the Arts: Library

Graphic Communication Yr 1

Useful sources of information

Recommended continued:

Krug, S. (2014) *Don't make me think, revisited : a common sense approach to Web usability*. 3rd edn. Indianapolis: New Riders.

Norman, D. A. (2013) *The design of everyday things*. Revised and expanded edition. MIT Press.

Roberts, L. (2006) *Good; an introduction to ethics in graphic design*. Lausanne: AVA Academia.

Squire, V. (2006) *Getting it right with type: the dos and don'ts of typography*. London: Laurence King.

Further Reading

Aynsley, J. (2004) *Pioneers of modern graphic design: a complete history*. London: Mitchell Beazley.

Meggs, P. B. and Purvis, A. W. (2012) *Meggs' history of graphic design*. 5th ed. Hoboken: John Wiley & Sons.

Raizman, D. (2004) *History of modern design: graphics and products since the industrial revolution*. London: Laurence King.