

Library Resources

Norwich University of the Arts

Graphic Design

Year 2 2024 - 2025

Useful sources of information

This is the reading list that your course has provided for the unit you are currently studying.

You will find everything you need by searching the catalogue via the Library webpages

Required Books:

- Ambrose, G. and Harris, P. (2018) *Layout for graphic designers : an introduction*. 3rd Edition. Lausanne: AVA Publishing.
- Johnson, M. (2016) *Branding in five and a half steps : the definitive guide to the strategy and design of brand identities*. London: Thames and Hudson.
- Klanten, R., Ehmann, S and Allard, S. (2011). *Boxed & labelled two! : new approaches to packaging design*. Berlin: Gestalten.
- McAlhone, B., Stuart, D. and Quinton, G. (2015) *A smile in the mind : witty thinking in graphic design*. 2nd Edition. London: Phaidon.
- Squire, V. (2006) *Getting it right with type: the dos and don'ts of typography*. London: Laurence King.

Recommended Books:

- Ambrose, G. and Harris, P. (2005) *Image : the optical appearance of something produced in a mirror or through a lens*. Lausanne: Ava Publishing.
- Ambrose, G. and Harris, P. (2005) *Typography : the arrangement, style and appearance of type and typefaces*. Lausanne: AVA Academia.
- Ambrose, G. and Harris, P. (2015) *Design thinking for visual communication*. 2nd Edition. London: Bloomsbury Visual Arts.
- Cheung, V. and Hassell, L. (2019) *Design{h}ers : a celebration of women in design today*. Hong Kong: Viction Workshop.
- Ingledew, J. (2011) *The A-Z of visual ideas : how to solve any creative brief*. London: Laurence King.
- Inglis, T. (2019). *Mid-century modern graphic design*. London: Batsford.
- Lupton, E. (2014). *Thinking with type*. New York, NY: Princeton Architectural Press.
- Miller, L. and Aldridge, S. (2012). *Why shrink-wrap a cucumber? : the complete guide to environmental packaging*. London: Laurence King Publishing.
- Samara, T. (2017) *Making and breaking the grid : a graphic design layout workshop*. Gloucester, Mass: Rockport.
- Victionary (2019) *Design(h)ers : a celebration of women in design today*. Hong Kong: Viction Workshop Ltd.
- Victionary (2022) *Good by design : ideas for a better world : 77 impactful projects*. Hong Kong: Viction Workshop Ltd.
- Victionary (2022). *From type to logo*. Hong Kong: Viction Workshop Ltd.

Library Resources

Norwich University of the Arts

Graphic Design

Year 2 2024 - 2025

Useful sources of information

This is the reading list that your course has provided for the unit you are currently studying.

You will find everything you need by searching the catalogue via the Library webpages

Further:

- <https://practicaltypography.com/>
- <https://www.typewolf.com/>
- <https://www.instagram.com/pentawards/>
- <https://www.underconsideration.com/brandnew/>
- <https://thedieline.com/>
- <https://bpando.org/>
- <https://fontreviewjournal.com/>
- <https://www.itsnicethat.com/>
- <https://www.creativeboom.com/>
- <https://www.creativelivesinprogress.com/>
- <https://type-01.com/>
- <https://www.dezeen.com/>
- <https://www.thisiscoossal.com/>
- <https://abcoverd.co.uk/>
- <https://www.casualoptimist.com/>
- <https://the-brandidentity.com/>
- <https://designobserver.com/>
- <https://stackmagazines.com/>
- <https://magculture.com/>
- <https://eyeondesign.aiga.org/>
- <https://www.typographicposters.com/>
- <https://flatfile.lubalincenter.com/>