

## What is an evaluation?

- Evaluation is a form of self-assessment.
- It requires you to explore both positive and negative aspects.
- An evaluation can cover an overall process or a finished product.
- By evaluating, you can reflect on how to develop your future practice.

# **SWOT Analysis**

- **SWOT** stands for strengths, weaknesses, opportunities and threats.
- It can be a useful starting point for evaluations. Try using the SWOT square below.

Strengths	Weaknesses
<ul><li>What went well?</li><li>What were key turning points?</li><li>How did you utilise your skills?</li></ul>	<ul><li>What did not go well?</li><li>What would you have done differently?</li></ul>
Opportunities	Threats
<ul> <li>How could this project inform future practice?</li> <li>What ideas, research or contacts could you develop further?</li> </ul>	<ul><li>How might future performance be hindered?</li><li>How could you overcome these obstacles?</li></ul>

## Possible Areas to Cover & Questions

### Ideas and Aims:

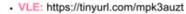
- What was the initial theme/idea?
- Why did you pick this?
- Did your ideas change during the process? Why did this occur?

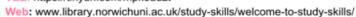
#### Research:

- What areas or practitioners did you research?
- Why were these significant?
- How did this research inform your practice?
- What proved to be most inspirational? Why?



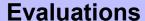


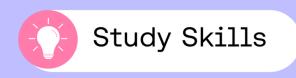












## **Experimentation:**

- · How did you experiment with mediums, materials or techniques?
- What worked well? Why?
- What did not work well? Why?
- How did you overcome any challenges?
- Is there anything you would have done differently?

#### Final Outcome:

- What did you produce for the final submission?
- How effectively did the piece meet your expectations or aims?
- Did the materials suit the piece?
- Which aspects were most effective? Why?
- Which aspects could have been developed? Why?
- What feedback did you receive from peers and/or your tutor?
- How could you respond to this feedback?

#### Conclusion:

- What lessons did you learn from the experience?
- How have you progressed in your practice?
- What areas might you explore in future practice?

## **Phrases for Evaluation**

The initial aim was to ...

The project is based on ...

The idea changed from ... to ...

Work created by ... inspired the exploration/use of ...

The most successful aspect was ... as ...

If I could do this again, I would ... because ...

The most significant lesson learnt was ...

In the future, it would be useful to research ... further as ...





