

## Example phrases

- This essay/research aims to ...
- X is a major area of interest within ... as ...
- There is an ongoing debate surrounding ...
- My interest in this area developed whilst ...
- According to ... (year, p. ), X can be defined as ' ... '
- The research centres on examples from ...
- These examples have been chosen as ...
- This study is unable to encompass... so ...
- One key theory utilised is ...
- The main areas to be addressed include ...

## Introduction Checklist

Does your introduction ...	Yes
Set the scene by providing context and definitions of key words?	
Explain why it is an important area to research?	
State areas you will not cover and why?	
Outline the key points to be covered?	

Checklist adapted from Godwin (2014, p. 59)

## Find out more

### Read:



- Godwin, J. (2014) *Planning your essay*. Basingstoke: Palgrave.
- Leeds University (2025) *Introductions*. Available at: <https://libguides.hull.ac.uk/essays/intros> (Accessed:14 April 2025).
- Manchester University (2025) *Introducing work*. Available at: [www.phrasebank.manchester.ac.uk/introducing-work/](http://www.phrasebank.manchester.ac.uk/introducing-work/) (Accessed:16 April 2025).



### Watch the Study Skills video:

- [www.youtube.com/watch?v=jfoNRRXUNVk&t=7s](https://www.youtube.com/watch?v=jfoNRRXUNVk&t=7s)



Scan the QR code to book a tutorial/workshop or access remote resources.

Get in touch:  
[study.skills@norwich.ac.uk](mailto:study.skills@norwich.ac.uk)

# Study Skills



## Introductions



- **Definition:** p. 1.
- **Structure:** pp. 2-3.
- **Phrases and checklist:** p. 4.
- **Find out more:** p. 5.

## What is an introduction?



An introduction is usually up to 10% of a word count.



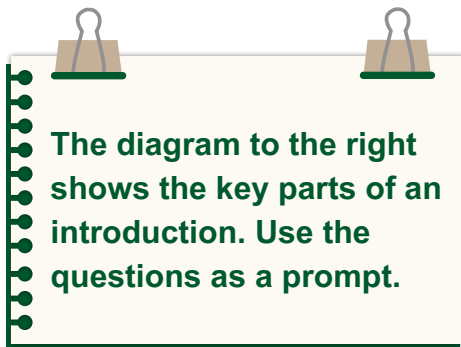
It often begins by outlining the research topic in terms of aims, background and defining key terms.



It also justifies why it was chosen.



Usually, it ends with an outline of the key aspects that will be discussed. This acts as a map of the writing ahead before moving into the main content.



The diagram to the right shows the key parts of an introduction. Use the questions as a prompt.



### 1. What?



### 1. Set the scene



- What are the aims of this research?
- What is the context (social, political, economic, theoretical) to the topic?
- What are the key terms to be defined?

### 2. Why?

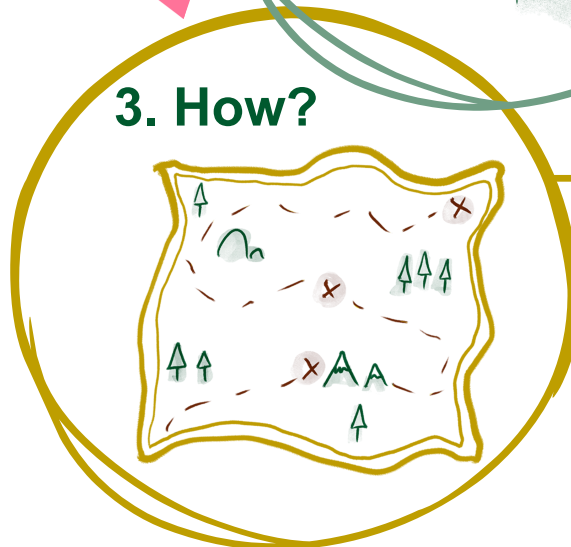


### 2. Justify



- Why is this topic of importance?
- Why was it of interest to you as a researcher/creative practitioner?

### 3. How?



### 3. Map the writing



- How will this topic be covered?
- Which key aspects will be discussed?
- Have you imposed any limitations?
- Are there any pivotal theories/examples?
- What might you seek to argue overall?